LETTER FROM THE NASW FOUNDATION'S PRESIDENT AND CHAIR

Each year, thousands of social workers benefit from training, research, scholarships and projects supported by the NASW Foundation. In turn, they assist hundreds of thousands of clients and have a far reaching impact on policy and practice. On their behalf, we gratefully acknowledge the support of members, friends and sponsors who make the work of the Foundation possible. Your continuing generosity in 2007-2008 enabled the Foundation to undertake numerous projects.

The National Social Work Public Education Campaign remained a priority, raising awareness and understanding of the social work profession. In October 2007, we released “On Any Given Day,” a five-minute video highlighting three social workers on a typical day in widely varying practice areas. The DVD aired on Public Broadcasting Service stations across the U.S., and was widely distributed to schools, chapters and individual members to use as a teaching and recruitment tool.

The consumer Web site, HelpStartsHere.org, continued to expand and attract visitors from the public and from the news media. Through HelpStartsHere, NASW is successfully connecting social work experts to writers and producers looking for knowledgeable authoritative sources on a wide range of topics. We partnered with the New York Academy of Medicine in a survey of caregiver stress and the role of social work, which received media coverage from USA Today, Good Morning America and other national outlets.

NASW Foundation collaborated with other foundations and non-profit organizations to pursue projects of importance to social workers. We continued important work in cancer care, HIV/AIDS, and disparities at end of life, and developed trainings for best practices for adolescent health and mental health. We hosted a successful conference on prisoner re-entry, and developed the Cancer Patient Navigation Toolkit: A Guide to Community Navigation.

Also during fiscal year 2008, the Foundation provided $26,000 in fellowships and scholarships to students pursuing social work degrees with emphases on health care policy and practice, welfare policy and practice, and underserved populations. The Foundation served as a resource for 56 NASW chapters on fundraising for local educational and charitable initiatives.

To fund these and other projects, NASW Foundation pursues opportunities for sponsorship and grants from foundations, corporations, and the federal government. We also rely on the generous support of NASW members, their friends, families, employers, and the social work community, and we appreciate your confidence and support. Once again, we are proud to have earned Charity Navigator’s highest rating (four stars) for sound fiscal management.

Your continuing participation helps improve the quality of life for social workers and for the individuals, families, and communities we serve. Thank you.

Sincerely,

Barbara Conniff, MSW, ACSW
Chair, NASW Foundation

Elizabeth J. Clark, PhD, ACSW, MPH
President, NASW Foundation
Executive Director, NASW
NASW Foundation Programs

SUPPORTING SOCIAL WORK EDUCATION, RESEARCH, AND PRACTICE

The social work profession is based on three essential principles: education, research, and practice. Through research and education, we ensure that the social workers who address critical individual, family, community, and societal needs are thoroughly trained and highly qualified. With this goal in mind, NASWF supports a variety of programs, including the following:

SELECTED SPECIAL PROJECTS (For a complete program list, visit www.naswfoundation.org)

- **The National Social Work Public Education Campaign** builds awareness of the social work profession, and promotes public access to social work services. The Campaign’s consumer Web site, www.HelpStartsHere.org, provides a social work resource on the Web for information on issues that affect individuals and families, such as caring for aging parents, health and health disparities, children and families, and behavioral health. HelpStartsHere provides links to resources and to social workers who can assist. Since it was launched in 2005, more than 1,000,000 people, from every U.S. state and overseas, have used HelpsStartsHere.org in 2.6 million visits.

- **Grant Funded Education & Training**
  - In partnership with CancerCare, Inc., “Psychosocial Oncology Best Practice Exchange: Eastern Europe and the United States” is one of the first initiatives of Social Workers Across Nations (SWAN). This is a two-year project to conduct in-person training for social workers in Hungary and Romania, with follow-on Web-based continuing education for social workers in the U.S.
  - In partnership with the National Coalition for Cancer Survivorship and the Centers for Disease Control and Prevention, we are developing online educational in “Hematologic Cancers-Strategies for Education & Outreach.”
  - The “LGBTQ Out-of-Home Youth Project” is a curriculum development and train-the-trainer initiative to prepare dozens of child welfare social workers to train hundreds of additional social workers in best practices for assisting LGBTQ youth in foster care.
  - With funding from the Leon Lowenstein Foundation, “Transporting Evidence to Social Work Practice: Model Development for Suicide Prevention for Adolescent Girls,” includes face-to-face trainings for social workers, and an online toolkit.
  - In partnership with the Substance Abuse and Mental Health Services Administration, the Center for Workforce Studies convened a conference on prison re-entry held in Washington DC for 150 participants.

- **The NASW Center for Workforce Studies** conducts studies of the current social work labor force to determine trends in employment, to identify training needs and barriers to quality service delivery, and to advance the role of the profession in multiple systems of care. During FY 2008, the Center conducted a survey to examine workforce issues within the NASW membership; another explored child welfare workers’ experiences with using mobile technology tools. The work of Center staff was included in several publications, including: Health Affairs; The Social Work Encyclopedia (NASW) and Recruiting for corrections: A look at social work (ACA). In addition, the Center published several reports on topics ranging from social work education indebtedness to how social workers cope with stress.

- **WebEd and other Foundation educational activities** serve to strengthen and improve the best practices of frontline professional social workers, providing free continuing education to disseminate the latest social work practice information to social workers and other health professionals across the country. Since the introduction of our free, online WebEd continuing education series, “Understanding…the Social Worker’s Role,” 188,000 courses have been completed by people from every U.S. state and from 141 countries, in issues relating to aging, cancer, cancer caregiving, end of life, adolescent health, HIV/AIDS, genetics, ethics, malpractice and cultural competence.

- **The NASW Foundation Fund**: enables us to carry out all Foundation programs.

- **L.E.G.A.C.Y. Project**: collects, preserves, archives, and makes accessible documents, photographs and other artifacts related to the history of NASW and the social work profession.

- **NASW Social Work Pioneer® Program**: recognizes social work leaders, both living and historical. To date, more than 600 leading social workers have been elected by their peers. Biographies of each are being assembled at www.naswfoundation.org/pioneer. The Pioneers host an annual symposium in October in Washington, D.C.

- **HIV/AIDS Spectrum: Mental Health Training and Education of Social Workers Project**: provides the necessary HIV and mental health practice skills for people working in social work, mental health, and substance abuse fields to enhance and promote culturally competent practice with individuals, families, and communities affected by HIV/AIDS.

- **Cancer Patient Navigation Toolkit**: explores the role of patient navigation programs in improving patient outcomes in a variety of healthcare settings.


FELLOWSHIP AND SCHOLARSHIP PROGRAMS

- Jane B. Aron Doctoral Fellowship on Healthcare Policy
- Eileen Blackey Doctoral Fellowship on Welfare Policy
- Consuelo W. Gosnell Memorial MSW Scholarship
- Verne LaMarr Lyons Memorial MSW Scholarship

RECOGNITION AND AWARDS PROGRAMS

- Knee/Wittman Health & Mental Health Achievement Awards
- Rhoda G. Sarnat Award for advancing the public image of professional social work
- NASW Social Work Pioneers® Program
- Ruth Fizdale Chapter Research Program
The NASW Foundation gratefully acknowledges all our thousands of supporters on the NASW Foundation Web site at www.naswfoundation.org. Gifts to NASW Foundation during fiscal year 2008 of $100 or more from individuals or organizations are listed below.

INDIVIDUALS
Patricia A. Abbarno
Lynn C. Abbey
M. J. Ahumada
James Akin
Sally Alexander
Natalia Amchislavsky
Edward Amchislavsky
Robert Carter Arnold
Mary D. Aun
Beverly J. Auran
Gary Bailey and Richard D. McCarthy
Marcella Baird
Rachel E. Baker-Blackwell
Mark G. Battle
Samira K. Beckwith
Barbara Bermank
Jane Bierdeman-Fike
Irene F. Bocella
Donald Briel
Mary K. Woodard
Annette L. Rios
Beryl Carter Rice
Helen Rehr
Coco Regas
Ginny L. Raymond
Jean K. Quam
Gary J. Plato
Donna M. Pincavage
Wilma Peebles-Wilkins
Susan Rubin
Deborah B. Rubin
Katherine Shampapande
Isidore Shapiro
Glenda F. Short
Walter T. Simon
Sarah J. Singer
Max Siporin
Wendy B. Smith
Jessie P. Smith
Cudore L. Snell
Leonard W. Stern
Marguerite Stratton
Diana R. Stroud
Robert M. Summers
Joanne Cruz Tenery
Gary Tiemann
John A. Hartford
Foundation Discretionary Grants Program as directed by James F. O’Sullivan
Leon Lowenstein
Foundation
The New York Academy of Medicine

GRANTS
Aetna Foundation
Bristol-Myers Squibb Foundation
C-Change - Collaborating to Conquer Cancer
John A. Hartford Foundation

ORGANIZATIONS
National Coalition for NASW Insurance Trust
U.S. Department of Health and Human Services, Maternal and Child Health Bureau
U.S. Department of Health and Human Services, Center for Mental Health Services, Substance Abuse and Mental Health Services Administration

For more information, visit the NASW Foundation Web site at www.naswfoundation.org.
Board of Directors

Barbara Conniff, LCSW, ACSW
Chair, NASW Foundation

Elizabeth J. Clark, PhD, MPH, ACSW
President, NASW Foundation
Executive Director, NASW

Amber B. Jones, M.Ed.
Vice-Chair, NASW Foundation
Health Policy, Planning and Management Consultant

Victoria J. Hansen, LMSW-AP
Secretary-Treasurer, NASW Foundation
Executive Director, TX Chapter NASW

Gary Bailey, MSW
Assistant Professor, Simmons College
Graduate School of Social Work

Elvira Craig de Silva, DSW, ACSW
NASW Past President
Associate Dean, Waukesha County Technical College

Carla Howery
American Sociological Association (ret)

James Kelly, PhD, ACSW
NASW President

Armin Weinberg, PhD

NASW FOUNDATION
To enhance the well-being of individuals, families, and communities through the advancement of social work practice.

FOUNDATION STAFF
Robert C. Arnold
Director

Patricia Hussey
Grants Writer

Nikita Lewis
Accounting Manager

Jennifer C. Watt
Assistant Director

Kerri Criswell Major, MSW
Foundation Associate

Sally Cabellon
Accountant I

Bonita Williams-Davis
Executive Assistant

CONSOLIDATED STATEMENT OF FINANCIAL POSITION – JUNE 30, 2008

REVENUE—$2,240,200*
- 1,240,955 (55.39%) – Grants & Contracts
- 845,930 (37.76%) – Contributed Income
- 127,429 (5.69%) – Investment Income
- 25,000 (1.12%) – In-Kind Services
- 886 (0.04%) – Other

EXPENSES—$1,516,429
- 1,082,764 (71.40%) – Program Activities
- 433,515 (28.59%) – Management, Supporting Services & Fundraising
- 150 (0.01%) – Special Funds

* not included, $398,922
Net Realized and Unrealized Losses on Investments

Total Assets $4,468,666
Total Liabilities $470,169
Total Net Assets $3,998,497
Total Liabilities and Net Assets $4,468,666

©2009 National Association of Social Workers. All Rights Reserved.