Whitney M. Young, Jr., Memorial Lecture and Tea

Celebrating the life and legacy of civil rights leader, social worker, and past NASW President, Whitney M. Young, Jr., MSW

William Lawrence Pollard, PhD, MSW, Keynote Speaker
President, the University of the District of Columbia
“Forty Years of Civil Rights – So What?”

Thursday, February 20, 2003

Kellogg Conference Center
Gallaudet University
1 p.m. – 5 p.m.
Whitney Moore Young, Jr., was the son of a Kentucky educator. He graduated from Kentucky State College at 18 and became a high school teacher and coach. From 1942 to 1944, while in the U.S. Army, he studied engineering at the Massachusetts Institute of Technology. After his discharge, he received an MSW from the University of Minnesota (1947) and began to work with the Urban League in Minnesota. He became executive secretary of the Urban League in Omaha, Nebraska (1950), taught social work at the University of Nebraska and Creighton University, and became dean of the Atlanta University School of Social Work (1954).

In 1961, Young was appointed executive director of the National Urban League, remaining there until his death. (He drowned during a visit to Nigeria). He became president of the National Conference on Social Welfare in 1965 and president of NASW in 1969. [Young was elected a NASW Social Work Pioneer in 1993]. A noted civil rights leader and statesman, he worked to eradicate discrimination against blacks and poor people. He served on numerous national boards and advisory committees and received many honorary degrees and awards — including the Medal of Freedom (1969), presented by President Lyndon Johnson—for his outstanding civil rights accomplishments. Young’s books include *Beyond Racism: Building an Open Society* (1969).

WELCOME

Debra O’Neal, ACSW, NASW Black Caucus Co-Chair
Elizabeth J. Clark, PhD, ACSW, MPH, President, NASW Foundation
Executive Director, NASW

ACKNOWLEDGMENTS

Sophia Manning, MSW, LCSW-C, NASW Black Caucus Co-Chair

REFLECTIONS

Douglas Glasgow, DSW, ACSW

KEYNOTE SPEECH – MEMORIAL LECTURE

Introduction by Terry Mizrahi, PhD, MSW, President, NASW

William Lawrence Pollard, PhD, MSW
President, the University of the District of Columbia
“Forty Years of Civil Rights—So What?”

TEA & RECEPTION FOR DR. POLLARD

Video, “How NASW Mobilized for Civil Rights”

DISCUSSION

CLOSING REMARKS
Prior to accepting the position of President of the University of the District of Columbia, William L. Pollard was the Dean and Founder of the Syracuse University College of Human Services and Health Professions (HSHP). Dr. Pollard began serving Syracuse University in this capacity in July 2001. As Founding Dean, he was responsible for creating a new entity, uniting the College of Nursing, College of Human Development, and the School of Social Work. Dr. Pollard also served as Dean of the Syracuse University School of Social Work starting in 1989.

Dr. Pollard has held leadership positions in the National Association of Deans and Directors of Schools of Social Work and the Council on Social Work Education and has been very active in the New York State Social Work Deans Association.

His research as a doctoral student at the University of Chicago examined welfare activities among African Americans in the southeast between 1890 and 1915. Through this, he learned the stories of “men and women who had so little and gave so much” and adopted this definition of social work: “to be a social worker means to be meddlesome and inquisitive; to promote peace and eradicate violence; to be caring and to be a catalyst for empowerment, racial diversity, and tolerance among all peoples.”

Dr. Pollard received his PhD from the University of Chicago in 1976, his MSW from the University of North Carolina School of Social Work, and a BA from Shaw University.

Prior to his tenure at Syracuse University, Dr. Pollard served as Dean and Founder of the Grambling State University School of Social Work, 1984-1989. From 1980-1982, he was the coordinator of the community organization skills set at the University of Pittsburgh.
In 1997, Governor Pataki nominated Dr. Pollard to the Mental Health Services Council of New York state. He was reappointed and confirmed by the New York State Senate in December 1999.


Dr. Pollard has or is serving in the following organizations; Vice President, Board of Directors, Council on Social Work Education; Board of Directors, National Association of Deans and Directors of Schools of Social Work; President, National Network of Social Work Managers.

Dr. Pollard is married to the former Merriette Chance of Wilmington, North Carolina. They have two sons, William and Frederick.

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NASW BLACK CAUCUS

The purposes of the Black Caucus are to assist in the identification and recruitment of African Americans to NASW, to support and publicize the contributions of African American social workers to the profession of social work, to organize a collection of literature regarding the historical contributions of African Americans and other social workers of color, to engage in research and writing initiatives regarding social workers of color, to sponsor the Whitney Young Memorial Lecture and to support the Verne Lyons Scholarship Fund.

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The National Association of Social Workers Foundation is a charitable organization created to enhance the well-being of individuals, families, and communities through the advancement of social work practice. Founded in 2001 as a subsidiary of NASW, the Foundation’s goals are to:

- identify, develop and respond to social work policy and practice issues.
- assist with rapid response to social crises.
- support practice based research, so that practice and research are directly linked.
- raise the visibility of social work and enhance public esteem for the profession.
- support the development of cutting-edge continuing education that addresses critical issues.
- promote the appropriate application of new technology to the practice of social work.

**Elizabeth J. Clark, PhD, ACSW, MPH**
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**Joan O. Weiss, LICSW, LCSW**
*Founding Director, Genetic Alliance*
Education, research, and practice are the three most valuable tenets of the social work profession. The NASW Foundation currently administers national and local programs, each with its own unique history and mission. Foundation programs include doctoral fellowships, graduate school scholarships, chapter research grants, international programs, national awards, lectures and symposia, and special projects.

Fellowship & Scholarship Programs

The Jane Baerwald Aron Doctoral Fellowship Program provides partial support to doctoral students who are engaged in dissertation research in health care policy and practice. The fellowship program was established in 1987 as a tribute to Aron, who was a leader in health care policy and education.

The Eileen Blackey Doctoral Fellowship Program provides partial support to doctoral students who are engaged in dissertation research in welfare policy and practice. The fellowship program was established in 1987 as a tribute to Eileen Blackey, who was the dean of the University of California-Los Angeles School of Social Welfare and a pioneer in the planning and use of staff development programs in public welfare agencies and in the U.S. Veterans Administration.

The Consuelo W. Gosnell Memorial Scholarships are awarded to master’s degree candidates in social work who are interested in working with American Indian/Alaska Native and Hispanic/Latino populations, or in public and voluntary nonprofit agency settings.

The Verne LaMarr Lyons Memorial Scholarship is awarded to a master’s degree candidate in social work who demonstrates an interest in, or has experience with, health/mental health practice and has a commitment to working in the African American community. Scholarship recipients now work in hospitals, medical clinics, and social services agencies that provide treatment and specialized services to African American patients.
Recognition & Awards Programs

The Knee/Wittman Awards recognize individuals and groups who are models of excellence and have made significant contributions in the field of health and mental health. The Knee/Wittman Awards were established to recognize those who represent the values, ethics and approaches exemplified by two dedicated social work pioneers, Ruth Knee, ACSW, and Milton Wittman, DSW. The Knee/Wittman Awards are non-monetary awards recognizing outstanding achievements.

The International Rhoda G. Sarnat Award is given to an individual, group, or organization for making a significant contribution to the public image of professional social work. This monetary prize is made possible through an endowment fund established by a generous contribution in 1993 from Dr. Bernard Sarnat and Mrs. Rhoda Sarnat, LCSW. The purpose of the Sarnat Award is to increase public awareness and recognition of the value of professional social work.

Special Projects

The Eileen Kelly International Social Work Program builds strong relationships with international social work colleagues and organizations. This program is a tribute to Eileen McGowan Kelly, a dedicated social worker and catalyst for NASW’s presence in the international social work arena.

The Disaster Preparedness Fund (which grew out of the 911 Fund: Social Workers’ Response) was established just days after the September 11, 2001, tragedy in New York, Washington, and Pennsylvania. It helps the Foundation fulfill a key component of its mission statement: to assist with rapid response to social crises. The goal is to prepare NASW to confront disasters, both natural and man-made, today, and in the future.

The L.E.G.A.C.Y. Project was created in 2001 to preserve and promote NASW’s rich history. The goal is to develop a sustained strategy and hire a professional archivist to identify and preserve the photographs, books, papers, and other documents that will tell and re-tell the NASW story for decades to come.
The Ruth Fizdale Chapter Research Program underwrites research projects that link practice and policy issues with relevant social issues. The objective is to facilitate effective service delivery. NASW Chapters are able to conduct pilot research projects, which then may serve as cornerstones for developing more comprehensive research projects.

The Willard C. Wichers Ethics Education Program underwrites educational initiatives and presentations on social work ethics through symposia at NASW conferences and continuing education and training models for chapters. The program has sponsored symposia addressing topics such as ethics and boundary issues and ethical issues and managed care.

Partners In Program Planning For Adolescent Health (PIPPAH) NASW has received its second five-year cooperative agreement with the Maternal Health Bureau of the Health Resources Services Administration (HRSA). This cooperative agreement will enable NASW to continue promoting adolescent health issues with NASW members as part of a larger multi-disciplinary effort.

HIV/AIDS Spectrum: Mental Health Training & Education of Social Workers Project NASW has received its third three-year contract (2001-2004) with the Center for Mental Health Services, a division of the Substance Abuse and Mental Health Services Administration, U.S. Department of Health and Human Services. With this contract, NASW will continue to provide training, education, and technical assistance to social workers dealing with the mental health issues of living with HIV/AIDS.

Practice Research Network The NASW Practice Research Network (PRN) seeks to expand the research knowledge base about social workers and social work practice. The PRN project conducts periodic surveys to gather data on social work practice. The results of the surveys of practitioners fill gaps in knowledge about identification, treatment, and referral of substance-abusing clients.
who present for treatment in private practice and agency settings. Subsequent PRN initiatives will be tailored to capture information on critical social work services or policy issues.

**The Bereavement Practice Guidelines for Social Workers in the Emergency Department Curriculum** will be implemented again in the coming year with a contract awarded by the Health Resources Services Administration, Maternal and Child Bureau, and its Emergency Medical Services for Children Program. The curriculum was developed in FY 2000-2001 with funding from HRSA. The purpose of the curriculum is to prepare social workers in emergency rooms to assist families who experience the loss of a child because of an accident or illness. This contract will enable NASW to provide training in 15 NASW Chapters.

The NASW Foundation was also recently awarded the following grants: “Building Social Work Practice and Policy Competencies in End-of-Life Care” from Open Society Institute’s Project on Death in America Award; “Program in Trauma and Terrorism” from the Department of Health and Human Services; and “Barriers of Translating Oncology Research to Social Work Practice” from the National Cancer Institute.

**The Carroll Kowal Memorial Program** was established through various fundraising activities spearheaded by the New York City Chapter. Support from the Fund enables NASW’s New York City Chapter to award six cash grants to honor outstanding MSW graduates. Colleges and universities participate with the Chapters to assist in the selection process.

**The Learning Springboard Project** promotes school social work in San Francisco, California. Established in 2000, Learning Springboard is made possible by an endowment fund established by a generous contribution from Diana Ming Chan, MSW, her husband Clarence and son Dr. Harrison Leong. The purpose of the project is to ensure professional social workers in the San Francisco school system through salary support.

*To make a tax-deductible contribution or for more information, please visit www.naswfoundation.org or contact the Foundation at 202-336-8298.*
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